



PROFESSIONAL ADVICE/PREFERENCE REQUEST – Bidding Exception Justification
DRMC Sec. 20-64 (a)(3).

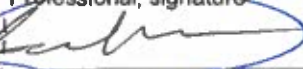

Defined as supplies, equipment or services required by reason of preferences based on professional advice. For purposes of this ordinance a "professional" shall be defined as a person(s) who is uniquely knowledgeable and technically qualified in the supply, equipment or service to be provided due to an on-going day-to-day familiarity with the supply, equipment or service to be provided and because of professional qualifications such as a degree or professional certification related thereto.

Requests for a "Professional Advice/Preference" bidding exception must be provided on this form (with any necessary attachments) and attached to the Workday requisition. This "Professional Advice/Preference" bidding exception document must be provided by a valid professional and signed by the head of the Agency or their authorized designee.

Agency: Denver Police Dept. Workday RQ: RQ

Supplier: Flock Safety
Brand/Manufacturer Part Number (if applicable):
Description of Goods and/or Services: Automated License Plate Reader
Please indicate the name of the professional who is recommending the bidding exception: Jacob Herrera, Commander DPD
Their reasoning for the exception: This vendor utilizes solar powered ALPRs and has the data storage restrictions consistent with the City and Department's expectations. Additionally, the vendor is a leader in this space both in Colorado and Nationally, with local support to assist in this pilot project. Their qualifications for being considered a "professional": Flock Safety is the industry leader in the Automated License Plate Reader industry.
Why can't the good or service provider be substituted with another that may meet the same need or fulfill the same function? This current contract is an extension of a one year pilot the city conducted with Flock. The Flock system is more cost effective and easier to use for line level officers than other systems.
If there is an alternative source or an "approved, acceptable equal" to the good or service desired, why, for "practical purposes" can't the alternative or "equal" fulfill your needs? No other vendor has an ALPR network with the same reach as Flock, we can leverage cameras in 68 different cities in Colorado.
What verifiable efforts have you made to investigate alternative or "equal" goods or services? (Include any source documents/ website links you've reviewed during this process.) Spoke with many vendors in this space and SME on ALPR technology
What additional information would you like to present in support of your "Professional Advice/Preference" justification? With the assistance of the ALPR system over an eight-month period in 2024, Denver Police officers arrested at least 230 suspects, recovered 26 firearms and approximately 130 stolen vehicles.

The Purchasing Division shall review this justification for compliance with applicable law and may require additional information from the agency, from the suggested vendor or alternative vendors or from trade associations, industry experts or other appropriate sources. In some instances, the Purchasing Division may request review of the "Professional Advice/Preference" request and supporting documentation by the Office of the City Attorney.

Professional, signature  07022	Professional, printed name Jacob Herrera	Date 2/10/25
Agency Head (Authorized Representative), signature  f324	Agency head, printed name Ron Thomas	Date 2/10/25